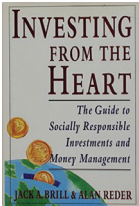


Decades of Thought Leadership

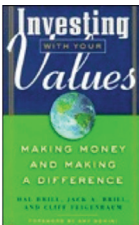
Natural Investments Milestones

Jack's first article, *Healthy Money*, for Ocean Beach People's Food Coop newsletter



***Investing from the Heart*, by founder Jack Brill, by published Crown. We coin the term "natural investing"**

Natural Investments' first issue of *The Heartful Investor* newsletter



***Investing with Your Values*, by Jack, Hal and Cliff Feigenbaum, published by Bloomberg**

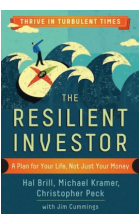
Michael's first article about joining the firm as its third adviser

Christopher's first piece about scenario planning and holistic financial planning

Scott Secret, Director of Investment Research, authors his first *What's Up on Wall Street?* market commentary

Natural Investment Services Inc evolves into Natural Investments LLC and shared ownership

We become a Founding B Corp and coin the term "regenerative investing" in World Watch Institute's annual *State of the World*



***The Resilient Investor: A Plan for Your Life, Not Just Your Money* is published by Berrett-Koehler**

We publish *Rigor in Ratings*, our first white paper on SRI mutual fund rating systems

20 Advisors at Natural Investments, 100th Issue of Newsletter

SRI Industry Milestones

1990

The Domini Social Index launches, the first to track companies on environmental, social, and corporate governance criteria. SRI in US = \$200 Billion

1992

US Treasury's Community Development Financial Institution (CDFI) Fund established to help with economic development in low/mid-income areas

1994

1995

SRI in US = \$639 Billion



1997

Global Reporting Initiative (GRI) launches an international corporate reporting standard on environmental, social, and economic performance



1999

2000

SRI in US = \$2.16 Trillion

2001

2003

SEC requires mutual funds and investment advisors to disclose their proxy voting guidelines and records, a breakthrough for shareholder advocacy efforts

2004

2005

SRI in US = \$2.25 Trillion

2006

UN Principles for Responsible Investment (PRI) launched



2007

UN meta-study highlights correlation between SRI and financial performance

2008

2009

Global Impact Investing Network launched



2010

SRI in US = \$3.07 Trillion

2014

Fossil Fuel Free investments in US = \$41 Billion

2015

2018

SRI in US = \$11.6 Trillion

2019

Fossil Fuel Free investments in US = \$226 Billion